

THIS WORLD OF OURS series



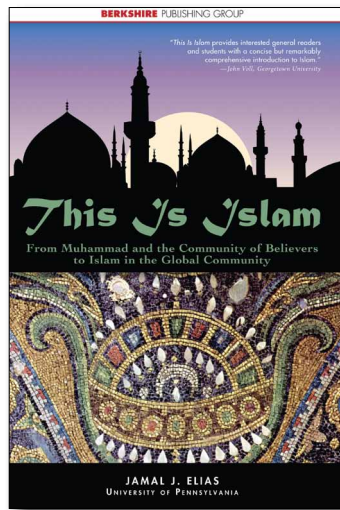
“I became an avid student of David Christian by watching his course, *Big History*, on DVD, so I am very happy to see his enlightening presentation of the world’s history captured in *This Fleeting World*. I hope it will introduce a wider audience to this gifted scientist and teacher.” —**Bill Gates**

“It is hard to imagine that such a short book can cover such a vast span of time and space. *This Is China: The First 5,000 Years* will help teachers, students, and general readers alike, as they seek for a preliminary guide to the contexts and complexities of Chinese culture.” —**Jonathan Spence, Yale University**

This Is Islam

This Is Islam offers readers an introduction to one of the world’s major religions, its philosophies, and how it affects the world today. Geared to those unfamiliar with the religion and its rituals and customs—and written in clear and simple terms by one of the United States’ leading scholars of religion—this volume explains Islamic law, major figures and sects, and the role of mysticism.

“*This Is Islam* provides interested general readers and students with a concise but remarkably comprehensive introduction to Islam.”—**John Voll, Georgetown University**

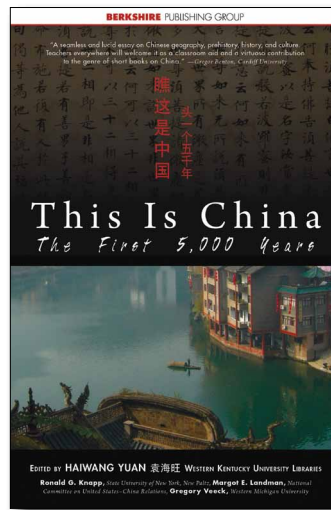


Paperback • 978-1-933782-81-2 • Price: US\$14.95 • 152 pages 6 × 9½”
Hardcover edition also available

This Is China

This Is China contains, in brief, everything we need to know about 5,000 years of history, 30 years of “opening,” and a future that promises to shape the 21st century for all of us. Drawn from the vast resources of the *Berkshire Encyclopedia of China*, this concise 152-page book is recommended for classroom use, curriculum development, and student review.

“The abridged narrative smartly creates a detailed overview of China that teachers can use as a supplement or as a summer reading topic.”
—**Education About Asia**



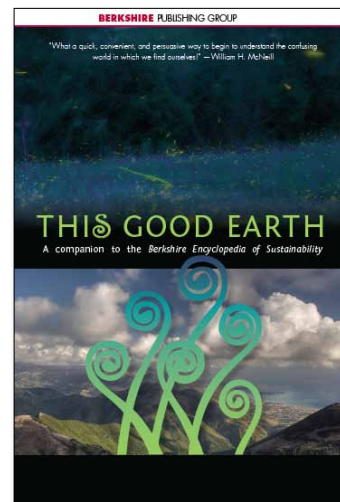
Paperback • 978-1-933782-20-1 • Price: US\$14.95 • 152 pages 6 × 9½”
Hardcover edition also available

THIS GOOD EARTH

This Good Earth: Sustainability Through the Centuries chapters include: The Emergence of Life, From Gathering to Growing, The Great Shift to Cities, The Pursuit of Water and Oil, Life on a Smaller Planet: Sustainability in the Twenty-First Century, and appendices on environmental history by world region. Distilled from Berkshire’s *Encyclopedia of World Environmental History* and the new 10-volume *Encyclopedia of Sustainability*.



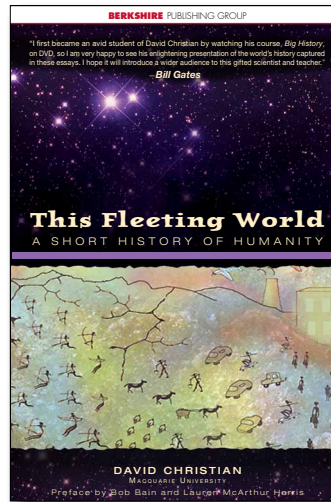
Paperback • 978-1-933782-86-7 • Price: US\$14.95
Forthcoming 2012 • 152 pages • 6 × 9½”



This Fleeting World

“I became an avid student of David Christian by watching his course, *Big History*, on DVD, so I am very happy to see his enlightening presentation of the world’s history captured in these essays. I hope it will introduce a wider audience to this gifted scientist and teacher.”
—**Bill Gates**

This Fleeting World: A Short History of Humanity, makes the journey—from the earliest foraging era to the agrarian era to our own modern era—a fascinating one. Ready to help your students give up their preconceptions that anything old is probably boring? Enter *This Fleeting World*.



Paperback • 978-1-933782-04-1 • Price: US\$14.95 • 152 pages 6 × 9½”
Hardcover edition also available

More praise for the "This World of Ours" series:

“ David Christian has developed fascinating new perspectives on the global past by systematically considering human history in the context of the natural environment. *This Fleeting World* offers a succinct articulation of his views, which hold fresh ideas for professional historians and the general public alike. ”

—Jerry H. Bentley, editor, *Journal of World History*

“ When American soldiers are fighting in Afghanistan and still keeping peace precariously in Iraq, it is vital for our schools to teach what the religion of Islam is like and how it agrees and differs from Judaism, Christianity and other world religions. *This Is Islam* serves that purpose with calm, cool, brief and authoritative explanations of the Islamic religion and of Muslim societies with all their variations. ”

—William H. McNeill, University of Chicago, Emeritus

“ I only wish I had had *This Is China* available during my 15 years of teaching Chinese at the college level. A tremendous resource for both Chinese language students and teachers. ”

—Scott McGinnis, professor, Defense Language Institute, Washington DC

Berkshire's series of very short books on very big topics in world history are designed to help teachers and students get the big picture on big, challenging aspects of history and culture. The books, written by well-known scholars, include illustrations, discussion questions, "thought experiments," and suggestions for further readings. Digital versions are also available.



MULTIPLE COPIES DISCOUNTS

Order two or more copies of any title or combination of titles in the "This World of Ours" series for a multiple copies discount (when shipped to the same address). Orders for *This Fleeting World*, *This Is China*, and *This Is Islam* will ship immediately. Orders that include *This Good Earth* will ship upon publication.

2–10 copies, **10% off**

11–20 copies, **20% off**

21–30 copies, **30% off**

Questions? Contact Amy Fredsall, Customer Service Coordinator, +1 413 528 0206 or +1 888 520 0071 toll-free, Fax +1 413 541 0076, or by email: amy@berkshirepublishing.com

Place my order for _____ copies of *This Fleeting World*
Place my order for _____ copies of *This Is China*
Place my order for _____ copies of *This Is Islam*
Place my order for _____ copies of *This Good Earth* (forthcoming 2012)*
Total number of books _____
Total Price (including multiple-copies discount): _____
*order will ship when published

INVOICE TO: (credit references will be required)

PAYMENT ENCLOSED

BILL MY CREDIT CARD:
Account #: _____
Expiration Date: _____
Visa Mastercard
 Please e-mail us with updates and sample

SEND ORDERS TO:

BERKSHIRE PUBLISHING
122 Castle Street
Great Barrington, MA 01230-1506, U.S.A.
Tel +1 413 528 0206 • Fax +1 413 541 0076

