

JPMORGAN CHASE SALUTES

Working Women

April Honoree
KAREN CHRISTENSEN



CELEBRATING LEADERS AND ACHIEVERS
WHO MAKE A DIFFERENCE

How to Nominate

Do you have a role model? A woman who tackles her profession with energy and innovation? Who makes a difference in her workplace or community? Tell us about her in 500 words or fewer, and add your name and phone number. Your letter will become the property of JPMorgan Chase and Working Woman and cannot be returned, nor can we acknowledge receipt of entries.

The nominee must be 18 or older and a resident of the U.S. Not open to employees of JPMorgan Chase, WorkingWomanNetwork, and their affiliates, including their advertising agencies. Send to: JPMorgan Chase Working Woman of the Month, 135 West 50th Street, 16th floor, New York, NY 10020.

E-mail: chasehonoree@us.wwn.com
fax: 212.445.6217

Diversity at JPMorgan Chase

At JPMorgan Chase, we believe that everything that makes us unique as individuals makes JPMorgan Chase stronger. We're committed to creating a working environment where differences are respected and valued, and where all have the opportunity to do their best work.

Opportunities at JPMorgan Chase

We're looking for talented individuals to help us shape the future. Explore the possibilities at the various subsidiaries of J.P. Morgan Chase & Co., including The Chase Manhattan Bank and Morgan Guaranty Trust Company. Visit our Web site at jpmorganchase.com.

A California native, Karen spent a decade in London, England, where she found her way into publishing, started a family, and began writing, focusing on the environmental issues that had become her passion since the birth of her children. Her first book was published in 1989 in London. Titled "Home Ecology — Eco Living" is in its 2000 edition — it offered a breakthrough prescription of practical ways to "live green," sustain the environment, and stay human in an increasingly mechanized world. The book hit a responsive chord among people everywhere and became a runaway hit.

A year later, Karen pulled up stakes and came home, settling with her son and daughter in the picturesque town of Great Barrington, Massachusetts, and putting her writing and editing talents to work. One editing job led to a meeting with Yale anthropologist

David Levinson. They married in 1994 and began to plan the business that would embody their shared vision of a new kind of reference publishing venture. Berkshire Reference Works began in Karen Christensen's dining room in 1996.

The new company hit the ground running with titles like the *Encyclopedia of World Sport*, the *Encyclopedia of Human Emotions*, and the *International Encyclopedia of Women and Sports*. It was an award-winning and

highly successful start. Today, the Berkshire Publishing Group includes Berkshire Reference Works and an e-publishing and database division. Karen continues to generate book ideas, to write and lecture, to ensure that her company's workplace embodies the values she advocates, and to live those values herself, day after day, every day.

KAREN CHRISTENSEN

For Karen Christensen, green isn't just a color. It's a commitment, a way of life, and the soul of the innovative and highly successful publishing company she started in her home in 1996. Life and working life, creativity, and community activism all combine inextricably in this working woman — mother of two, school board member, committed environmentalist, successful entrepreneur, even apprentice rock climber.

